

## Message Text

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PAGE 01 STATE 194504  
ORIGIN COME-00

INFO OCT-01 AF-10 EB-08 ISO-00 /019 R

DRAFTED BY COM/BIC/OIM/AF/SKMILLER  
APPROVED BY EB/OCA/CM/SPHARRIS  
COM/BIC/OIM/EM/EOOLSEN  
COM/BIC/OIM/CGENDREAU  
STATE/EPS/LWHITE

-----062615 170812Z /10

R 162156Z AUG 77  
FM SECSTATE WASHDC  
TO AMEMBASSY ABIDJAN  
AMEMBASSY DAR ES SALAAM  
AMEMBASSY KHARTOUM  
AMEMBASSY LAGOS  
AMEMBASSY LIBREVILLE  
AMEMBASSY LUSAKA  
AMEMBASSY MONROVIA  
AMEMBASSY NAIROBI  
AMEMBASSY YAOUNDE  
AMCONSUL DOUALA  
AMCONSUL KADUNA  
AMCONSUL LUBUMBASHI  
INFO AMEMBASSY ACCRA  
AMEMBASSY ADDIS ABABA  
AMEMBASSY BAMAKO  
AMEMBASSY BANGUI  
AMEMBASSY BANJUL  
AMEMBASSY LILONGWE  
AMEMBASSY BUJUMBURA  
AMCONSUL BUKAVU  
AMCONSUL CAPE TOWN  
AMEMBASSY CONAKRY  
AMEMBASSY COTONOU  
AMEMBASSY DAKAR  
AMCONSUL DURBAN  
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AMEMBASSY NDJAMENA  
AMEMBASSY FREETOWN  
AMEMBASSY GABORONE  
AMCONSUL IBADAN  
AMCONSUL JOHANNESBURG  
AMEMBASSY KIGALI  
AMEMBASSY KINSHASA

AMEMBASSY LOME  
AMEMBASSY MAPUTO  
AMEMBASSY MBABANE  
AMEMBASSY MOGADISCIO  
AMEMBASSY MASERU  
AMEMBASSY NIAMEY  
AMEMBASSY NOUAKCHOTT  
AMEMBASSY OUAGADOUGOU  
AMEMBASSY PORT LOUIS  
AMEMBASSY PRETORIA  
AMEMBASSY ANTANANARIVO  
AMCONSUL ZANZIBAR

UNCLAS STATE 194504

E.O. 11652: N/A

TAGS: BEXP, XA

SUBJECT: FY 1979 PROMOTIONAL PROGRAM: FINAL DRAFT

1. THIS CABLE WILL PRESENT USDOC'S FINAL DRAFT OF ITS PROPOSED FY 1979 TRADE PROMOTION PROGRAM FOR AFRICA. ACTUAL LEVEL OF PROGRAMMING REMAINS DEPENDENT UPON LEVEL OF FUNDING SUBSEQUENTLY RECEIVED.

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2. ACTION POSTS ARE REQUESTED TO REVIEW PROGRAM AND TO CABLE THEIR CONCURRENCE BY AUGUST 20.

3. SHOULD AN INFO POST FEEL THAT A PROPOSED PROMOTION WOULD BE APPROPRIATE FOR ITS MARKET, POST SHOULD CABLE TO USDOC ITS VIEWS SUBSTANTIATED BY MARKETING RATIONALE INCLUDING INFORMATION ON SIZE OF MARKET FOR DESIRED PRODUCT, GOVERNMENT AND/OR PRIVATE PLANS FOR EXPANSION IN THAT PRODUCT AREA, SOURCE OF PRINCIPAL COMPETITION. THESE VIEWS NEEDED BY USDOC NO LATER THAN AUGUST 25.

4. SHOULD SCHEDULING ALTERATION BECOME NECESSARY AS A RESULT OF POST REPLIES, THESE WILL BE ACCOMMODATED TO EXTENT POSSIBLE WORLDWIDE PROMOTION SCHEDULE AND WILL BE CABLED TO THE POSTS AS SOON AS POSSIBLE.

5. FY 1979 AFRICAN TRADE PROMOTION PROGRAM IS AS FOLLOWS:  
OCTOBER, 1978: CATALOG SHOW, MEDICAL SUPPLIES AND EQUIPMENT, ZAIRE, ZAMBIA  
NOVEMBER, 1978: TRADE MISSION, EQUIPMENT FOR THE PLASTICS INDUSTRY, NIGERIA, KENYA, IVORY COAST  
NOVEMBER, 1978: SEMINAR MISSION, SAHELIAN AGRICULTURE,

COUNTRIES TO BE DETERMINED

DECEMBER, 1978: SEMINAR MISSION, GENERAL AVIATION,

NIGERIA, SUDAN, GABON

FEBRUARY, 1979: SEMINAR MISSION, TELECOMMUNICATIONS, SUDAN,

IVORY COAST, GABON

FEBRUARY, 1979: VIDEO CATALOG SHOW, HOUSEWARES, NIGERIA,

LIBERIA

APRIL, 1979: SEMINAR MISSION, ROAD BUILDING AND MAINTENANCE,

SUDAN, NIGERIA

MAY, 1979: VIDEO CATALOG SHOW, FOOD PROCESSING AND

PACKAGING, CAMEROON, IVORY COAST, KENYA

MAY, 1979: TRADE MISSION, CONSTRUCTION FIRMS, NIGERIA

JUNE, 1979: SEMINAR MISSION, ENERGY SYSTEMS, CAMEROON,

IVORY COAST, NIGERIA, GABON

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JULY, 1979: TRADE MISSION, RAILROAD EQUIPMENT, SUDAN,

KENYA, TANZANIA

AUGUST, 1979: CATALOG SHOW, EDUCATIONAL EQUIPMENT AND

SUPPLIES, NIGERIA, TANZANIA VANCE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Drafter:** BIC/OIM/AF/SKMILLER  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Status:** NATIVE  
**Subject:** FY 1979 PROMOTIONAL PROGRAM: FINAL DRAFT  
**TAGS:** BEXP, XA  
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**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009